

A background network diagram consisting of grey circular nodes of varying sizes connected by thin grey lines, creating a complex web-like structure.

Fuse19

June 5-7, 2019

EXPONENTIAL

Sponsor and Partnership Guide

WHAT IS FUSE 19?

Fuse19 exists at the intersection of business and education – it is a conference for exploring the possibilities of design thinking, the maker movement, entrepreneurship and innovation. Hosted by the Mount Vernon Institute for Innovation (MVIFI) and Mount Vernon Presbyterian School (MVPS), this multi-day experience brings leaders from education and corporate industries around the country to Atlanta, with the intent to inspire transformative impact and change. Participants will gain hands-on experience to build capacity as learners and leaders within their organizations and innovation teams.

OPPORTUNITY DESCRIPTIONS

1 Printed collateral piece in tote bag* (\$500)

One-sheet (Maximum size of 8.5" x 5.5") collateral material, brochure or flyer distributed in registration tote bag for all participants.

Logo featured on the event website (\$500)**

Featured logos will be sized by sponsorship level. All logos must be provided in .eps or .pdf formats at 300DPI.

Logo feature on floor banners (\$750)**

(4) Floor banners will be placed in reception and common areas during the entirety of the conference. Featured logos will be sized by sponsorship level. All Logos must be provided in .eps or .pdf formats at 300DPI.

Logo featured in printed program (\$750)**

The printed program will include a one page thank you to sponsors. Featured logos will be sized by sponsorship level. All Logos must be provided in .eps or .pdf formats at 300DPI.

Maker Cart logo sponsorship (\$750)**

Participants will frequently access Maker Carts that contain materials for prototyping, designing, and crafting. The sponsor's logo will be placed on a front and back sign thanking them for their sponsorship.

10x10 sponsor booth June 6-7 (\$2,000)

Sponsors can create a 10'x10' interactive booth experience for participants. Booth will be located in reception and common areas of the Fuse Sessions and Fuse Design Briefs tracks held on June 6-7 at Mount Vernon School. It is the organizers' hope that the sponsorship engagement would highlight the inherent values of Design Thinking and Maker, Design, and Engineering. Sponsors will be provided with tables, chairs, and easels. *Alternatively, a (1) three hour workshop could be available upon further discussion.*

Sponsor message in printed program (\$1,800)*

Apollo Level (\$1,500)

Sponsors supply a 5"x4" full color sponsorship message to be included in the printed program. Artwork must be submitted as a flattened PDF created at 300DPI.

Orion Level (1,800)*

Sponsors supply a 8.5"x5.5" full color, full bleed sponsorship message to be included in the printed program. Artwork must be submitted as a flattened PDF created at 300DPI.

Table tent card at lunch tables* (\$750)

Sponsors will be featured on (5) standing triangle table tents. Sponsors will provide full color artwork at 6"x8" (height and width consisting of two panels) as a flattened PDF created at 300DPI. The third panel will have conference branding.

Conference registrations

1 at Apollo Level (\$1,095) and 2 at Orion Level (\$2,190)

Sponsors will be given one free registration that includes access to Fuse Talks and their choice of Fuse Sessions or Fuse Design Brief tracks.

Patron Sponsor of Apollo Programing (Available to Level Sponsors Only)

Sponsor will have the choice of presence at one conference location:

Fuse Talks Bar** - Preceding the Fuse Talks event a ticketed bar will be available for participants. This location will have a 24"x36" sign on an easel that will display the sponsor's logo with a thank you for their gratitude and sponsorship of this space.

Conference Dining Space** - There are two opportunities (Thursday or Friday) available for sponsorship (June 6-7) during breakfast and lunch service. At the entry location there will be a 55" digital sign that will display the Sponsors logo with a thank you for their gratitude and sponsorship of this space.

Hospitality Table** - After registration is completed (Thursday at 9:00 am) the registration table will be turned into a hospitality table providing snacks and small bites for the remainder of the conference. At this location there will be a 55" digital sign that will display the sponsor's logo with a thank you for their gratitude and sponsorship of this space. Sponsors can supply customized napkins (Max 5" by 5") for participants (Count of 1500).

Coffee Station (2)** - Coffee will be served all day June 6-7 in common areas. At these location there will be a 55" digital sign that will display the Sponsors logo with a thank you for their gratitude and sponsorship of this space. Sponsors can supply customized cups (Max 10oz Cups) for participants (Count of 2500).*

Registration Table** - At registration (Wednesday Evening and Thursday morning) our staff will be welcoming participants to the event. This location will have a 24"x36" sign on an easel that will display the sponsors' logo with a thank you for their gratitude and sponsorship of this space.

Patron Sponsor of Orion Programing (Available to Level Sponsors Only)

Sponsor will have the choice of presence at one conference experience:

Fuse Talks Theater Sponsor** - Headline sponsor of the Fuse Talks Theater and Stage. Sponsors will have digital presence on screens between speakers, post-production graphics added to the end of final videos, and print presence on the Fuse Talks program spread.

Fuse Talks Reception Sponsor** - Headline sponsor of the Fuse Talks Reception area. The sponsor is invited to collaborate in the naming of this space. (2) 24"x36" signs on easels will display the sponsor logo with a thank you for their gratitude and sponsorship of this space.

Swag Tote Bag Sponsor** - Your logo presence on the outside of the Fuse19 Swag Tote Bag. All Logos must be provided in .eps or .pdf formats at 300DPI.

*Sponsor must provide all collateral, logos, and final artwork

**Sponsor will provide only their logo in .eps or PDF format

PATRON SPONSORSHIP

We offer a variety of sponsorship opportunities to showcase your brand and message to our audience. See the sponsorship levels below. Collateral and Sponsor message spec sheet are found on the following page.

	Mercury \$1,000	Gemini \$2,500	Apollo \$3,500	Orion \$5,000
1 Printed collateral piece in tote bag	●	●	●	●
Logo featured on the event website	●	●	●	●
Logo feature on floor banners	●	●	●	●
Logo featured in printed program		●	●	●
Maker Cart logo sponsorship		●	●	●
10x10 vendor booth June 6-7			●	●
Sponsor message in printed program			1/4	1/2
Table tent card at lunch tables			●	●
Conference registrations			1	2
Patron Sponsor of Apollo Programming*			●	
Patron Sponsor of Orion Programming**				●

Apollo Sponsor Programming*

One choice per sponsor

*Fuse Talks Bar
Conference Dining Space (2)
Hospitality Table
Coffee Station (2)
Registration Table*

Orion Sponsor Programming**

One choice per sponsor

*Fuse Talks Theater Sponsor
Fuse Talks Reception Sponsor
Conference App Sponsor
Swag Tote Bag Sponsor*